



ANNUAL MEETING



NOVEMBER 13 – 15, 2026



ATLANTA, GEORGIA



Partnerships.



Purpose.



Progress.



PROSPECTUS

ADVANCING EXCELLENCE.
IMPROVING OUTCOMES.
BUILDING COMMUNITY.



WWW.SBCRS.ORG



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ADVANCING EXCELLENCE. IMPROVING OUTCOMES. BUILDING COMMUNITY.



COLLABORATION AT THE OUR INAGURAL ANNUAL MEETING

Dear Valued Industry Partners,

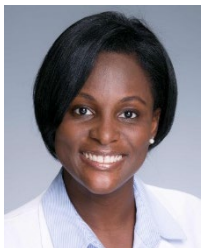
On behalf of the Executive Committee of the **Society of Black Colon and Rectal Surgeons (SBCRS)**, I am pleased to invite your organization to partner with us in advancing our mission of promoting diversity, equity, and excellence in colorectal surgery while addressing healthcare disparities in underserved communities.

We are proud to host our **Annual Meeting**, themed **“Partnerships, Purpose, and Progress,”** which serves as a dynamic platform for scientific exchange, professional development, and mentorship of the next generation of colorectal surgeons. This year’s meeting will take place in **Atlanta, Georgia, November 13–15, 2026**, and will convene more than 50 surgeons, residents, and medical students from leading institutions across the country.

To ensure the continued success and impact of this important gathering, we are seeking the support of valued industry partners like you. Your partnership will not only contribute to the success of the meeting but will also reflect your organization’s commitment to fostering collaboration, advancing purpose-driven innovation, and driving meaningful progress in healthcare.

Enclosed, please find our sponsorship prospectus, which outlines opportunities for engagement, visibility, and collaboration. We would welcome the opportunity to discuss how we can tailor a partnership that aligns with your organization’s strategic goals.

Thank you for considering our request, and we look forward to the possibility of partnering with your esteemed organization.



Sincerely,

Erin King-Mullins, MD, FACS, FASCRS
President, Society of Black Colon & Rectal Surgeons

INTRODUCTION AND OVERVIEW

Society for Black Colon & Rectal Surgeons is the place to meet decision makers in colorectal surgery! Join us on November 13 –15, 2026!

We are a 501c3 non-profit Organization that seeks to mentor, develop, and advocate for the growth of Black colorectal surgeons in communities.

PROGRAM COMMITTEE MEMBERS

Paul Johnson, MD
(Co-Chair)
Martin Uwah, MD
(Co-Chair)



BACKGROUND

The **Society of Black Colon & Rectal Surgeons** was founded to reduce disparities in colorectal care, increase representation of Black and underrepresented minorities in surgery, and support the professional growth of Black colorectal surgeons. The organization brings together leading experts committed to advancing excellence, scholarship, and equity in the field.

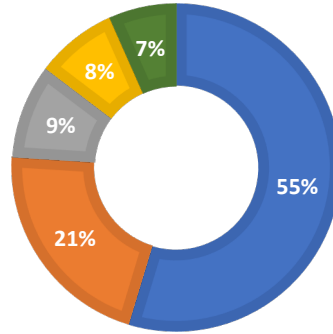


REASONS TO SPONSOR

Build your brand. Strengthen your connections. Join us to network and socialize with colorectal surgeons, guest physicians, trainees, students and allied health professionals and listen in on current developments and concerns in the world of colorectal practice. In this prospectus you will find details about the venue, benefits of exhibiting and sponsorship.

MEMBERSHIP

- Faculty
- Resident/Fellow
- Medical Student
- Allied Members
- PA/NP



SOCIETY OF BLACK COLON & RECTAL SURGEONS LEADERSHIP



ERIN KING MULLINS, MD, FACS, FASCRS

- President of the Society of Black Colon and Rectal Surgeons (SBCRS)
- Executive Council member of both the American Society of Colon and Rectal Surgeons (ASCRS) and the Association of Women Surgeons (AWS)
- Clinical Assistant Professor at the Philadelphia College of Osteopathic Medicine Georgia (starting in 2025)
- Founder and CEO Colorectal Wellness Center



MARTIN UWAH, MD

- Assistant Professor at The University of Chicago
- Executive Secretary Society of Black Colon and Rectal (SBCRS)
- Program Committee Co-Chair of the Society of Black Colon and Rectal Surgeons (SBCRS)
- Resident Committee, American Society of Colon and Rectal Surgeons



CAROLINE MARTINEZ, MD

- Associate Professor of Surgery at The University of South Florida
- Executive Treasurer for the Society of Black Colon and Rectal Surgeons
- International Committee for Philanthropy, American Society of Colon and Rectal Surgeons (ASCRS)
- International Award Committee, American Society of Colon and Rectal Surgeons (ASCRS)



ROBERT AMAJOYI, MD

- Division Chief of Colon and Rectal Surgery at Morehouse School of Medicine and Grady Memorial Hospital
- Co-founder and Immediate Past President of the Society of Black Colon and Rectal Surgeons (SBCRS)
- Advisory Board member for the World Surgical Foundation
- Vice President of the International College of Surgeons
- Chair of the Colorectal Surgery Group at the International College of Surgeons



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Theme: Partnerships, Purpose, and Progress

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 13

1:00 PM – 6:00 PM
3:00 PM – 6:00 PM

REGISTRATION
EXHIBIT SET UP
PRESIDENTIAL WELCOME ADDRESS – **DR. ERIN KING-MULLINS**
SCIENTIFIC SESSION I
WELCOME RECEPTION

1:30 PM – 3:15 PM
5:00 PM

SATURDAY, NOVEMBER 14

7:00 AM – 4:30 PM
7:00 AM – 9:00 AM

8:00 AM – 10:15 AM
10:15 AM – 11:00 AM
12:00 PM – 1:00 PM

REGISTRATION
BREAKFAST WITH EXHIBITORS
SCIENTIFIC SESSION II
PRESIDENTIAL ADDRESS
NETWORKING LUNCH WITH EXHIBITORS - *Opportunity to connect with peers and visit the Innovation Center showcasing sponsor technologies*

1:00 PM – 1:30 PM
2:30 PM – 3:00 PM
3:00 PM – 4:30 PM

4:30 PM – 5:30 PM

KEYNOTE ADDRESS
WORKSHOP SESSION A
MOCK ORAL EXAMINATION SESSION
NETWORKING RECEPTION
Visit the Innovation Center for hands-on demonstrations

SUNDAY, NOVEMBER 15

7:00 AM – 12:00 PM
7:30 AM – 8:30 AM

8:30 AM – 11:30 AM
8:30 AM – 9:30 AM

11:30 AM – 12:30 PM

12:30 PM

REGISTRATION
BREAKFAST AND MENTORSHIP SESSION
SCIENTIFIC SESSION III
VIDEO ABSTRACT PRESENTATION SESSION
NETWORKING LUNCH WITH EXHIBITORS
ADJOURNMENT

AREAS OF FOCUS FOR THE SCIENTIFIC SESSIONS INCLUDE:

- VIDEO/ABSTRACT/POSTER SESSIONS
- DIFFICULT CASES
- LATEST TECHNOLOGY (INCLUDING ROBOTICS, ENDOMECHANICALS AND ADVANCED ENERGY)
- WELLNESS





Exhibit Hall Location, Dates, and Hours

The exhibit hall opens with a Welcome Reception on Friday, November 14.

Exhibit Hours

Friday, Nov 13	3:00 PM – 7:00 PM	Set Up Welcome Reception
Saturday, Nov 14	7:00 AM – 5:30 PM	Exhibits Open
Sunday, Nov 15	7:30 AM – 12:30 PM	Exhibits Open

EXHIBIT OPPORTUNITIES, FEES, AND DEADLINES

Your exhibit fees allow the Society to offer outstanding educational and social programs for our growing membership and helps to fund travel assistance and special programs for all residents, fellows, students and trainees to attend the Annual Meeting. As an exhibitor, representatives are invited and encouraged to attend sessions and all of the social events being held during the meeting.

The sponsorship submission deadline is October 15.

Tabletop Exhibits

All exhibits consist of one (1) 6' table and two (2) chairs. No free-standing equipment will be permitted. Exhibit spaces will be assigned based the choices listed on the application. Preference of space assignments will be given to Platinum, Gold, then Silver exhibitors. The SBCRS reserves the right to alter the floor plan at any time.

Entertainment or Social Activities/ Unofficial Satellite Events

The Society of Black Colon & Rectal Surgeons will coordinate scheduling and space for exhibitor meetings and symposiums. **We kindly ask that no events overlap with the Society's Annual Meeting networking, scientific sessions, or exhibit program.** Any functions hosted by companies should take place after the official conclusion of SBCRS events. Thank you for your cooperation.

Society of Black Colon & Rectal Surgeons

OPTIONAL EVENTS Society of Black Colon & Rectal Surgeons welcomes you to attend any optional event. Opportunities to join the surgeons for networking at receptions are open as always! Please review the Advance Program for all details.





EXHIBIT OPPORTUNITY LEVELS

Platinum Sponsor Benefits - \$12,000

- Top placement (top of site, largest icons) of booth in exhibitor hall and website
- Four registrations for company representatives
- Acknowledgment on meeting signage and program book
- Two social media blasts (SurgeOn, Facebook and Twitter)
- Mention from podium, rotating slides, signage, website during program and business meeting.

Gold Sponsor Benefits – \$8,000

- Secondary exhibitor hall booth placement and logo placement
- Two registrations to conference
- Mention in printed program book, podium and signage
- One social media blast (SurgeOn, Facebook or Twitter)

Silver Sponsor Benefits - \$5,000

- 3rd-tier placement of booth in exhibitor hall and prominent logo placement
- One meeting registration
- Logo on conference website
- Mention in print program book, podium and signage

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available as add-ons and may only be purchased by companies that are already registered as exhibitors.

Welcome Reception - \$8,000

Option to host all attendees at the opening session of the meeting includes food and beverage.

Breakfast Symposium Sponsor - \$10,000

Available Dates: Saturday, November 14 | Sunday, November 15

This includes all AV and food and beverage. Company supplies signage and invitations. Slides and speaker must be approved by Program Committee by October 15. Contact us if you are interested in hosting a lunch symposium and we can tailor a package to fit your needs and budget.

Coffee Breaks -\$2,500

Attendees are encouraged to visit the exhibit area and engage with exhibitors during coffee breaks. A total of nine (9) coffee breaks are available for sponsorship, with supporting companies recognized through signage at each station.

Wi-Fi Sponsor - \$3,000

As a Wi-Fi sponsor, your company will be recognized and provide seamless internet access for attendees, boosting your visibility and supporting the event's success.



EXHIBIT CONTRACT

DETAILS AND FEES

Companies will be given a six-foot tabletop display, along with recognition in the final program, rotating slides, meeting signage and logo featured on the Society of Black Colon & Rectal Surgeons website.

COMPANY NAME (please list exactly as you would like it to appear on the recognition signage and name badges)

MAILING ADDRESS

CITY, STATE, ZIP

CONTACT PHONE NUMBER

E-MAIL ADDRESS

EXHIBIT LEVELS

Silver Sponsor: \$5,000

Registration for (1) company representatives

\$ _____

Gold Sponsor: \$8,000

Registration for (2) company representatives with ribbons indicating the level of sponsorship.

\$ _____

Platinum Sponsor: \$12,000

Registration for (4) company representatives with ribbons indicating the level of sponsorship.

\$ _____

Additional Badges \$600

Additional exhibit badges are \$600 only at the Platinum level.

\$ _____

Other Sponsorship

\$ _____

TOTAL DUE

\$ _____

Please complete all sections and return via email to:

Society of Black Colon & Rectal Surgeons
325 S. Michigan Ave #2085
Howell, MI 48844

Email: aduby@mwpbs.com

QUESTIONS?

Ashley Duby

Telephone: 734-320-3180

Web: www.sbcrcs.org

Tax ID: 92-2791918



PAYMENT INFORMATION

Check – payable to SBCRS and mailed to address listed above.

Credit Card – Indicate credit card to be charged. AmEx MC VISA
(A 3% fee applies to all credit card transactions)

ACH - To pay via ACH, please contact us

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

SIGNATURE

REGISTRATION Please list the representatives names and emails that will be attending as per your sponsorship level above.

LIST COMPANIES YOU WOULD PREFER TO NOT BE LOCATED IN PROXIMITY TO